



Japan-Mexico Training Program for the Strategic Global Partnership

**General information on
Startup Creation & Innovation Ecosystem Development
(起業とイノベーション・エコシステム形成)
JFY 2026**

**Course No.: 202516791-J021
Course Period in Japan From April 4th to October 8th, 2027**

This information pertains to one of the JICA Knowledge Co-Creation Programs (Group & Region Focus) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in June 2023, which stated, *"In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together."* JICA believes that this 'Knowledge Co-Creation Program' will serve as a foundation of mutual learning process.

I. Concept

Background

In 1971, the Japan-Mexico Exchange Program has started, which mutually accepts students and young engineers from Mexico and Japan; in February 2010, based on the “Japan-Mexico Joint Statement Strategic Global Partnership in the 21st Century¹”, the Exchange Program was renewed into the Japan-Mexico Training Program for the Strategic Global Partnership. This program contains long-term courses (between three months and twelve months’ period) and short-term courses (less than three months’ period). Currently, JICA accepts 50 Mexicans trainees annually under this scheme.

As we celebrate the 50th anniversary of this training program in 2021 with a value added of “Co-creation between Mexico and Japan”, the course line-up has been completely reviewed, taking into account the compatibility with the priority fields of PRONACES (National Strategy Program) set by Ministry of Science, Humanities and Innovation (In 2024 CONAHCYT changes its name to SECIHTI with the upgrading of the ministry) in Mexico, to response strong needs in the areas such as, food security, , and also traditional areas such as art and quality control are set.

This training program aims to develop Mexican human resources, through the implementation of training program based on the Japan-Mexico Joint Statement, thereby contributing to reinforcement of the Mexico-Japan Strategic Global Partnership.

For what?

The purpose of the course is that the participants obtain the know-how and useful tools to establish a social system for recurring innovation through the understanding of challenges and their solutions in Japan with a framework of the industry-academia-government partnership.

For whom?

Applicants should possess a basic knowledge of various innovation theories such as design thinking, lean and open innovation, as well as a startup promotion mindset.

How?

Understanding the innovation creation mechanism, technology development, and formulation process of an innovation ecosystem through an industry-academic partnership, essential knowledge and information for entrepreneurship, and the know-how for the administration of start-up creation from the collaboration with

¹ https://www.mofa.go.jp/announce/announce/2011/2/PDF/0222_02_01.pdf

the universities to generate value propositions on how to develop and strengthen the ecosystem in the region.

II. Description

1. Title (Course No. 202516791-J021)

Startup Creation & Innovation Ecosystem Development

2. Course Duration in Japan

April 4th to October 8th 2027 (Technical Training Period: May 7th to October 7th, 2027 about 5 months)

April 4th: Arrival in Japan, Briefing

April 5th to May 5th Japanese Language Class (@JICA Chubu Center)

May 6th Moving to JICA Chugoku

May 7th to October 7th: Technical Training Program

October 8th: Departure from Japan

3. Target Regions or Countries

Mexico

4. Eligible / Target Organization

As a rule, applicants should have experience or intend to dedicate themselves to the creation of an innovation ecosystem such as:

- Scholars, researchers, graduate, advanced, or gap-year students at universities
- Government staffs in charge of innovation creation
- Staff from private sector with experience in innovation (startup creators, entrepreneurship mentors, tech transfer staff, etc.)

We highly recommend candidates with bachelor's and master's degrees as the most suitable fit.

5. Capacity (Upper Limit of Participants)

Six (6) participants

6. Language

English

7. Objective(s)

The purpose of the course is that the participants obtain the know-how and useful tools to establish a social system for recurring innovation (innovation eco-system) through the understanding of challenges and their solutions in Japan with a framework of the industry-academia-government (Triple Helix) partnership.

8. Overall Goal

In order to contribute to the PRONACES of the SECIHTI, special attention was paid to the content's selection of the course. For this case, due to the

wide coverage of the course, the outcome is expected to meet the various themes of the PRONACES.

This course aims to guide participants in understanding the Japanese ecosystem through diverse case studies, allowing them to identify opportunities for strengthening the local economy by identifying the essential needs of the region and proposing creative solution ideas. This allows the continuity of local economic growth or provides an opportunity to take advantage of economic development. At the same time, we will compare these examples with Mexican counterparts' cases, so participants will open doors for future collaborations.

For instance, in the strategy of 'Socio-ecological systems,' participants will gain insights into creating a sustainable eco-tourism industry, with a focus on conserving ecosystems and biocultural wealth. We will explore successful examples in Latin America with a balanced perspective, in order to empower communities.

Another option is to investigate overseas opportunity for exporting Japan's local cultural products.

9. Output and Contents

This course consists of the following components. Details on each component are given below.

The general orientation and Japanese language training program are organized at the JICA Chubu Centre, prior to the technical training, in order to assist the participants in understanding the Japanese way of thinking and adjusting themselves to life in Japan, and thus to facilitate effective training.

Expected Output	Subjects/Agendas	Methodology
1) Expected learning outcome of the technical training	To understand the local industry promotion policies in Japan, and the roles and responsibilities amongst industry, academia and government.	Whitepaper review benchmark on major science parks in Japan
	To understand the innovation creation mechanism, marketing, and formulation process of an innovation ecosystem locally through an industry-academic partnership.	Lecture, seminar and visit to local companies and authorities
	To obtain fundamental/essential knowledge and information for entrepreneurship.	Lecture, seminar based on books such as "Disciplined Entrepreneurship"
	To understand the current situation and challenges of local-product export from Japan to overseas.	Lecture and interviews
	To obtain the know-how for entrepreneurship and administration through actual cases of start-up creation from universities and local collaboration.	Visits to local startup companies

Expected Output	Subjects/Agendas	Methodology
	To acquire the concept of enterprise management through concrete project works.	Project works
	To generate value propositions on how to develop and strengthen the ecosystem in the region (Refer to the figure in Annex)	Project works
2) Specific Contents	Attendance to lectures at Hiroshima University such as business concept creation, risk management	Various lectures
	Interaction with the education program on entrepreneurship of Hiroshima University (Startup club)	Discussion with club members
	Site visits to local enterprises and plants	Visit to local companies
	Participation in startup network activities with Latin American universities with which Hiroshima University collaborates (Global first penguin club: G1PEC)	G1PEC
	Exchange opinions with university students of the product, media & engineering-design course.	Discussions with university students
3) Final Report	Based on the research performed, the participants will be expected to compile the final report on their research and make a brief presentation at the end of the training. It is also expected that they include a value proposition as to how to use the acquired knowledge in their field when they come back to Mexico. This process will be considered as the “Action Plan” to accomplish their outcome.	Seminars, coaching and discussion with fellow researchers

Note: the objective of the course is to learn about the Japanese ecosystem and the research topic will be assigned, the course will be theoretical, and the data is the property of JICA and the hosting University. The course is not intended to create or support any personal entrepreneurship inside or outside of Japan.

<Structure of the Course>

Topic outline (subject to minor changes)

Week 1 – 5 Base knowledge acquisition (in Japan)

Lectures, Weekly seminar (by courses, by individual)

Week 6 – 10 Interaction with related departments and organizations (in Japan)

Startup clubs, public organizations, Research groups, Weekly seminar (with focus on individual theme)

Week 11 – 16 Data collection for the research and analysis

Paper reading, visit and interview related enterprises, analysis of the data, concept creation

Week 17 – 20 Documentation and preparation of the presentation

Final report writing and review in Hiroshima University with participation by JICA and professors at the university, and presentation at G1PEC.

III. Eligibility and Procedures

1. Expectations to the Applying Organizations

Applicants must attach Annex (See page 14) about the followings to demonstrate the ability to accomplish this course:

- Educational background related to the course. (See section 2 (1) below.)
- Work experience related to the course. If you are working on any specific project, please describe the project and explain the skills you would like to acquire through this course. (See section 2 (1) below.)

2. Nominee Qualifications

Applying organizations are expected to select nominees who meet the following qualifications.

(1) Essential Qualifications

- 1) Knowledge of the Relevant Field: have a basic knowledge of various innovation theories such as design thinking, lean and open innovation.
- 2) Current Duties: Professionals who dedicate themselves to the creation of an innovation ecosystem such as:
 - Scholars, researchers, graduates, advanced, or gap-year students at universities
 - Government staff in charge of innovation creation
 - Staff from private sector with experience in innovation (startup creators, entrepreneurship mentors, tech transfer staff, etc.)
- 3) Language Proficiency: have good commands of English in terms of conversation/documentation for the successful completion of the course. English is required to attend some lectures given in English (TOIEC 800 level).
- 4) Educational Background: have bachelor or master in the field of engineering, business, and sociology.

- 5) Experience in the Relevant Field: have two or more experiences in the field of innovation, eco-system creation, and entrepreneurial activities.
- 6) Health: must be in good health to participate in the program in Japan. Participant's health and safety should be most respected. Pre-existing conditions ^[1]and pregnancy may lead to health problems that were not present prior to arriving in Japan due to stress from international travel, changes in climate, and a new living environment. In recent years, regrettable cases have occurred, including the exacerbation of symptoms after arrival and, in the case of pregnancy, stillbirth. Some participants have also incurred substantial out-of-pocket medical costs. If any of the conditions below may apply, please take a moment to consider whether to participate, and continue after confirming your agreement to the points below.

① Questionnaire (“QUESTIONNAIRE ON MEDICAL STATUS AND RESTRICTION”)

If any of the following apply, you must state them accurately in the questionnaire, even if they do not affect your current work or daily life.

- a. Chronic diseases (e.g., hypertension, diabetes)
- b. Conditions currently under treatment
- c. Past illnesses that have resolved (including serious conditions affecting the heart, liver, or brain; tuberculosis, etc.)
- d. Pregnancy (for female applicants)

② Medical certificate

Please submit a medical certificate issued by a doctor that your condition is stable and that, from a medical standpoint, there is no problem with your participation in KCCP in Japan.

Applicable cases:

- a. Chronic diseases (e.g., hypertension, diabetes)
- b. Conditions currently under treatment
- c. Past illnesses that have resolved (including serious conditions affecting the heart, liver, or brain; tuberculosis, etc.)

③ Reporting changed

If pregnancy or any health issues are identified after submitting the form, please report them to JICA promptly.

④ Insurance coverage

Medical and additional living expenses related to pregnancy and

pre-existing conditions are NOT covered by insurance arranged by JICA. Such costs must be borne entirely by the participant; JICA assumes no liability.

※ Please understand that insurance coverage applies only to sudden illness or injury occurring during your stay in Japan.

※ Medical expenses in Japan could be a significant financial burden when not covered by insurance.

[\[1\]](#) Pre-existing conditions :Chronic diseases, Conditions currently under treatment and Past illnesses that have resolved.

(2) Recommended Qualifications

- 1) Expectations for the participants: Those who are interested in innovation and entrepreneurship, seek to learn the basic principles of these fields, and are eager to gain an understanding of Japanese ecosystem and its challenges.
- 2) Age: between the ages of twenty-two (22) and thirty-five (35) years old are preferred, but there is no age limit.
- 3) Gender Equality and Women's Empowerment: JICA seeks more female applicants due to the past records of fewer applicants from women. JICA is committed to promoting gender equality and women's empowerment, and provides equal opportunities for all applicants regardless of their sexual orientation or gender identity.

3. Required Documents for Application

(1) Application Form: The Application Form is available at **the JICA Mexico office**

* If you have any difficulties/disabilities which require assistance, please specify necessary assistance in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable accommodation.

(2) Photocopy of Passport: You should submit it with the application form if you possess your passport which you will carry when entering Japan for this program. If not, you are requested to submit its photocopy as soon as you obtain it.

*The following information should be included in the photocopy:

Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date

(3) English Score Sheet: to be submitted with the application form, if the nominees have any official English examination scores. (e.g., TOEFL, TOEIC, IELTS)

(4) Inception Report: to be submitted with the application form (Please read

Annex "Inception Report" for detailed information.).

4. Procedures for Application and Selection

(1) Selection

Primary screening is conducted at SECIHTI after receiving official documents from JICA. JICA Chugoku Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued. In addition, please note that the selection process may involve online interviews conducted by the implementing partner.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with the Development Cooperation Charter of Japan.

(2) Notice of Acceptance

SECIHTI will notify the results **not later than 15th of December 2026.**

5. Conditions for Participation

The participants of KCCP are required

- (1)** to strictly observe the course schedule,
- (2)** not to change the air ticket (and flight class and flight schedule arranged by JICA) and lodging by the participants themselves,
- (3)** to understand that leaving Japan during the course period (to return to home country, etc.) is not allowed (except for programs longer than one year),
- (4)** not to bring any family members to stay with (Visit by the participant's family is not prohibited as long as the participation to the training program is not disturbed.),
- (5)** to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (6)** to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (7)** not to engage in political activities, or any form of employment for profit,
- (8)** to discontinue the program, should the participants violate the Japanese laws or JICA's regulations, or the participants commit illegal or any type of immoral conduct including sexual harassment, or get critical illness or serious injury and be considered unable to continue the course. The participants shall be responsible for paying any cost for treatment of the said health conditions except for the medical care stipulated in (3) of "5.

Expenses”, “IV. Administrative Arrangements”,

- (9) to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (10) not to drive a car or motorbike, regardless of an international driving license possessed,
- (11) to observe the rules and regulations at the place of the participants' accommodation, and
- (12) to refund allowances or other benefits paid by JICA in the event of a change in schedule.

IV. Administrative Arrangements

1. Organizer (JICA Center in Japan)

Center: JICA Chugoku Center

Program Officer: Ms. Yu Matsumoto (Matsumoto.Yu2@jica.go.jp)

2. Implementing Partner

Name: Hiroshima University

URL : <https://www.hiroshima-u.ac.jp/en>

3. Travel to Japan

(1) Air Ticket: In principle, JICA will arrange an economy-class round-trip ticket between an international airport designated by JICA and Japan.

(2) Travel Insurance: Coverage is from time of arrival up to departure in Japan. Thus, traveling time outside Japan (include damaged baggage during the arrival flight to Japan) will not be covered.

4. Accommodation in Japan

JICA will arrange the accommodation(s) for the participants in Japan, as follows.

JICA Chugoku Center (JICA CHUGOKU)

Address: 3-3-1, Kagamiyama, Higashi-hiroshima, Hiroshima, 739-0046, Japan

TEL: +81-82-421-6310 FAX: +81-82-420-8082

(where “81” is the country code for Japan, and “82” is the local area code. Please refer to facility guide of JICA Chugoku at its URL.

If there is no vacancy at JICA Chugoku, JICA will arrange alternative accommodation for the participants.

5. Expenses

The following expenses in Japan will be provided by JICA

(1) Allowances for meals, living expenses, and stopover.

(2) Expenses for study tours (basically in the form of train tickets).

(3) Medical care for participants who become ill after arriving in Japan (the costs related to pre-existing illness, pregnancy, or dental treatment are not included).

(4) Expenses for program implementation, including materials.

(5) For more details, please see “III. ALLOWANCES” of the brochure for participants titled “KENSU-IN GUIDEBOOK,” which will be given before departure for Japan.

*Link to JICA HP (English/French/Spanish/Russian):

https://www.jica.go.jp/english/our_work/types_of_assistance/tech/acceptance/training/index.html

Or

<https://jica-van-cms.jica.go.jp/custom/kccp/kccp01.html>

6. Pre-departure Orientation

A pre-departure orientation will be held at JICA Mexico office, to provide Participants with details on travel to Japan, conditions of the course, and other matters.

*YouTube of “Knowledge Co-Creation Program and Life in Japan” and “Introduction of JICA Center” are viewable from the link below.

Image videos of 'Introduction of JICA Center (YouTube)' show the following information of JICA Centers: Location, Building, Entrance, Reception(Front desk), Lobby, Office, Accommodation(Room), Amenities(Hand dryer), Bathroom(Shower and Toilet), Toiletries, Restaurant, Laundry Room(Washing machine, Iron), ICT Room(Computer for participants), Clinic, Cash dispenser, Gym, Neighborhood

Part I: Knowledge Co-Creation Program and Life in Japan	
English ver.	https://www.youtube.com/watch?v=SLurfKugrEw
Spanish ver.	https://www.youtube.com/watch?v=m7l-WIQSDjl
Part II: Introduction of JICA Centers in Japan	
JICA Chubu	https://www.jica.go.jp/english/domestic/chubu/index.html
JICA Chugoku	https://www.jica.go.jp/english/domestic/chugoku/index.html

Note: These conditions described above may be subject to change according to any unforeseen events in related parties.

V. Other Information

The following chart is a global image of innovation ecosystem.



Figure 1. The innovation ecosystem sought involves the creation, development and strengthening of the networks between academia, government, industry and society, establishing a cycle of recurring collaboration between them. As a result, the creation of new and innovative venture companies will be possible. Likewise, the interest in expanding this collaboration network to Latin America not only favors internationalization but also provides opportunities for both countries to incorporate new technologies and boost the economic growth of the local regions involved.

VI. Annex

Japan-Mexico Training Program for the Strategic Global Partnership
JFY 2026

Full Name	
Contact information	Tel. Fax. Email.
TOEFL Score	Total (PBT/CBT/iBT) test date: / /

Educational background related to industry-academia-government partnership / the social system for recurring innovation (innovation eco-system).

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For Your Reference

JICA and Capacity Development

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program (Group & Region Focus) has long occupied an important place in JICA operations. About 400 pre-organized courses cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs are being customized by the different target organizations to address the specific needs, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and

technologies from the West in a way that is suited to its own circumstances, Japan has developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



Contact Information for Inquiries

For inquiries and further information, please contact the JICA Mexico office or the Embassy of Japan. Further, address correspondence to:

JICA Chugoku Center (JICA CHUGOKU)

Address: 3-1-1, Kagamiyama, Higashi Hiroshima City, Hiroshima Prefecture 739-0046

Tel: +81-82-421-6310 Fax: +81-82-420-8082

Email: jicacic@jica.go.jp